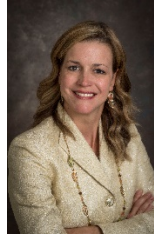




PRESIDENT'S MESSAGE

Amanda Bullough, WAIB President



Dear WAIB Members and Supporters,

What a fabulous year for Women in the Academy of International Business! The WAIB Executive Board provided fantastic leadership this year and achieved some wonderful things! We are especially proud of our mentor program, WAIB awards, conference activities, our new website, and the announcement of the 2017-2019 WAIB Executive Board.

VP, Malika Richards, launched a whole new round of mentee-mentor matches for WAIB's this past spring. This program will continue for years to come, with plans to evolve with the new global-digital era.

WAIB gave three awards this year: WAIB's Woman of the Year Award was proudly given to Dr. Nakiye A. Boyacigiller, AIB President from 2014-2015, longtime WAIB supporter, mentor to junior scholars, and role model to countless female scholars and professionals. The Emerging Scholar Award was given to the talented Stephanie Wang, nominated by Dr. Dan Li for her amazing research accomplishments so early in her career. And, the WAIB Best Paper Award For Increased Gender Awareness in International Business Research was given to Anna Katharina Bader and Fabian Jintae Froese for their article, "Gender Diversity Management in Foreign Subsidiaries: A Comparative Study of Germany and Japan." We also gave a Certificate of Special Appreciation to AIB Secretariat for all the support they have provided to WAIB over the years.

WAIB hosted two panels again this year at the annual meeting: "Life Happens: Female Academics Share Stories" and "Women in Business in the United Arab Emirates." Thank you to our panel chairs, Amanda Budde-Sung and Janet Murray for organizing these signature events at the AIB Annual Meeting!

In addition to our thriving Facebook and LinkedIn pages, we finally launched the new WAIB website! Check us out at <http://waib.aib.world/>.

The WAIB presidency is a 2-year term, so with a revised WAIB constitution and by-laws, we held elections in the spring and now turn over governance to a new Executive Board: President, Malika Richards; Vice President, Amanda Budde-Sung; Secretary-Treasurer, Suparna Chakraborty; Communication Officer, Lyn Amine; Events & Membership Officer, Saba Colakoglu; Academic Research Officer, Rosalina Torres- Ortega; Chapter- Liaison Officer, Gabriele Suder; Student at Large, Ana Maria Parente Laverde. I anticipate more great WAIB leadership and innovation!

Kind regards,

Amanda Bullough, Outgoing WAIB President

WAIB EXECUTIVE BOARD 2015-2017

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Amanda Bullough, University of Delaware, USA

Vice President

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Lorraine Eden, Texas A&M, USA

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ABOUT WAIB: VISION AND MISSION

Established in November 2001, Women of the Academy of International Business (WAIB) is a sub-group of the Academy of International Business. WAIB has three main priorities: providing a forum for networking among WAIB members; mentoring; and promoting research on gender and gender-related issues in international business.

WAIB has a strong presence at the AIB annual conferences as well as at local and regional meetings. Every year, we come together to exchange ideas, research results, personal or group successes, challenges, and exciting plans for the future. We host a members-only reception where we announce WAIB awards, and network and socialize with friends and colleagues. These activities give all of us an opportunity to build new relationships. In particular, junior scholars meet senior scholars and hear their insights from many years of research and teaching. Enthusiasm emerges for new projects, and co-authoring possibilities are discussed.

WAIB MENTORING PROGRAM

WAIB recognizes the importance of mentoring for effective career development and professional integration. Our one-on-one mentoring program links female junior faculty and doctoral students with senior women faculty and administrators, as a way to increase the number of women who specialize in international business education, research, and administration. The inaugural program was launched in the 2014-2015 academic year. Our newest round of matches is now underway. We are in particular need of senior scholar mentors who can mentor female junior and mid-career faculty. For more information on how to participate, please contact WAIB Vice President, Malika Richards, at mur12@psu.edu.

WAIB AWARDS

Congratulations to the winners of the annual WAIB awards presented at the UMSL-sponsored coffee break at AIB's Annual Conference in Dubai, July 2017. WAIB members are proud of your achievements!

WAIB awardees presented are:

- Woman of the Year - Nakiye Boyacigiller (top left)
- Emerging Scholar -Stephanie Lu Wang (top right)
- Best Paper for Increased Gender Awareness - Katharina Bader and Fabian Froese (bottom left)
- Special Appreciation to AIB Secretariat (bottom right)

Also featured in photos 1, 2 and 4: (left) Amanda Budde-Sung, VP 2017-2018 and (right) Yingying Zhang, Secretary-Treasurer 2015-2017.



WAIB PANELS

This year, WAIB again hosted three panels at the AIB Annual Meeting in New Orleans. In celebration of our 15th anniversary, we brought the Women AIB Fellows together for a conversation. Notably, AIB Women Fellows are only 16 in number and just 16% of the total Fellows. WAIB also hosted a panel to discuss and stimulate high-quality research on women and gender in international business. In addition, we hosted our traditional Women in Business panel with scholars and local businesswomen from Louisiana. Below are some photos. **THANKS TO ALL OF OUR PANELISTS! You make us look good.**

PANEL: Life Happens: Female Academics Share Stories

Congratulations and thanks to members of our WAIB panel "Life Happens," AIB conference, Dubai, UAE, 2017. Left to right: Catherine Welch (Australia, WAIB member), Jane W. Lu (Australia/China, WAIB member), Nakiye Boyacigiller (Turkey, Dean-Elect of the AIB Fellows, WAIB's 2017 Woman of the Year), Lorraine Eden (USA, WAIB Founder and AIB President), Stephanie Wang (USA, WAIB member), Melodena Stephens Balakrishnan (Germany, President and Founder of AIB-MENA).



PANEL: Women in Business in the United Arab Emirates

The Women in Business Panel at the 2017 Academy of International Business Conference in Dubai, UAE was co-chaired by Janet Y. Murray (UM-SL) and Yingying Zhang (CUNEF). The first group photo below shows (from left to right) Masaaki (Mike) Kotabe, President of AIB (Temple University); Yingying Zhang (CUNEF Complutense University of Madrid); Francesca Gori (Accenture); Widad Haddad (Emerson Automation Solutions); Janet Y. Murray (University of Missouri-St. Louis); Asmaa Quorrich (YUM! Restaurants International); Melodena Stephens Balakrishnan (Karlsruhochschule International University); and Deborah Harris (Boeing). The following photos show panel members, then Melodena Stephens Balakrishnan, Francesca Gori, Asmaa Quorrich, Deborah Harris and Widad Haddad. Attendees tell us that they greatly appreciate your insights and thank each of you for sharing your knowledge and experience with us.



HOW TO JOIN & FOLLOW WAIB

Join and follow WAIB at any time! Log into your AIB account and update your membership profile by checking the official WAIB membership box. This creates a list of all WAIB members and makes you a voting member of WAIB. To get more involved or learn more, contact President Amanda Bullough (bullough@udel.edu) and be sure to check out the WAIB page of the new AIB website when it is operational later in 2016.

To join the WAIB listserv, WAIB-L, send an email message to listserv@list.msu.edu with the following in the body of the email: SUBSCRIBE WAIB-L YourFirstName YourLastName (for example, SUBSCRIBE WAIB-L Jane Doe). To set your WAIB-L subscription to a weekly digest, send a message to listserv@list.msu.edu with the following command SET WAIB-L DIGEST YourFirstName YourLastName (for example, SET WAIB-L DIGEST Jane Doe).

WAIB's pages on Facebook and LinkedIn are searchable under the term "WAIB Women in the Academy of International Business" or through the following links: <https://www.facebook.com/eWAIB/> and <https://www.linkedin.com/grps/WAIB-Women-Academy-International-Business-1701567/about>.

WAIB FUNDRAISING & HELPING HANDS CAMPAIGN RESULTS

The WAIB Helping Hands Campaign provides \$500 of scholarship money for AIB women Ph.D. students, and junior scholars from low-income countries, to attend the AIB Annual Meeting in June. If you want to donate, a donation form is provided at the end of this newsletter (donations are tax deductible for American citizens). A special thanks to the generosity of our donors, who contributed to the WAIB General Fund and Helping Hands Campaign, and especially to our sponsors:



Platinum (\$300 or more): Yingying Zhang

Gold (\$200-299): Amanda Budde-Sung

Silver (\$100-199): Jose de la Torre

2017 Helping Hands Scholarship Recipients: Li Qian (China), Rishika Nayyar, (India), Farida Saleem (Pakistan), Wenjun Tu (China), Gloria Sraha (Ghana), Susan Ngure (Kenya). Thank you to volunteers at our WAIB booth at AIB 2017, Dubai, UAE, (July). From left to right: Susan Ngure (Kenya, Helping Hands awardee), Gladys Thuita (Kenya, WAIB member) and Rishika Nayyar (India, Helping Hands awardee). In 2018 we look forward to having all of our Helping Hands awardees present at the WAIB booth to network and meet other WAIB members.



Wab | Women in the Academy of International Business

Fill out this WAIB Donation form and send with your Check or Credit Card Payment (see payment information at bottom of form).

WAIB Donor Levels of Support

\$300.00 or more	Platinum
\$200.00 - \$299.00	Gold
\$100.00 - \$199.00	Silver
\$ 50.00 - \$ 99.00	Bronze
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Donations to WAIB are tax deductible in the U.S.

I pledge \$ _____ to the WAIB General Fund.

I pledge \$ _____ to the WAIB Helping Hands Campaign.

The way I would like my name to appear on the donor list is

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MAKE CHECK PAYABLE TO:
“Academy of International Business”

All checks must have micro-encoded banking information, including the ABA routing number at the bottom of the check, a US bank address, and must be denominated in US dollars.

SEND Check and Completed form TO:

ATTN: Tunga Kiyak
 Academy of International Business
 7 Eppley Center
 East Lansing, MI 48824-1121

For further information, please contact:
 Amanda Bullough
 WAIB President
 Assistant Professor of Management
 University of Delaware
bullough@udel.edu

CREDIT CARD PAYMENT

Credit card payments will be processed by Michigan State University, the host institution for AIB.

Fill out this form and fax to 1+ (517) 432-1009 or send the completed form as an e-mail attachment to: membership@aib.msu.edu

Amount Authorized: \$ _____ .00

Name on Card: _____

Billing Address: _____

Circle One: Amex / MasterCard / Visa / Discover

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CVV code (3 or 4 digit code on the back of card) _____

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