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## WAIB NEWSLETTER

### Partnership with Emerald Publishing and the “Emerging Scholar Award in Women’s Entrepreneurship”



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- **Janet Murray**, Vice President
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Greetings!

I am sure you have noticed that a number of WAIB activities are partnered with Emerald Journals.

Emerald has graciously created the “Emerging Scholar Award in Women’s Entrepreneurship” that will be awarded at AIB Annual meetings beginning with our 2009 Meeting in San Diego. The award includes an invitation to publish the paper in the International Journal of Gender and Entrepreneurship. I would like

to personally thank Rob Edwards of Emerald Publishing, and Collette Henry, Editor of the International Journal of Gender and Entrepreneurship for the creation of this award.



Emerald Publishing has also agreed to support the “IIB/WAIB best paper award for increasing gender awareness in international business research” by inviting the winning authors to publish their paper in

Gender and Management. Once again I would like to thank Rob Edwards for supporting WAIB.

You will see additional activities as the partnership continues to develop. Including cross promotional activities.

So Welcome to WAIB , Emerald Publishing and we hope the partnership will continue to grow.

*Susan*

WAIB President

### WAIB on LinkedIn

WAIB has launched a WAIB “Linked-in” group on the “Linked-in” network to facilitate networking between members.

**As of February 23 we have 197 members on LinkedIn.**

Some of you already have profiles on “Linked-in”, but for those of you who do not, it is a networking website similar to “face book” in that indi-

viduals have profiles, but is only used for your professional career networking. So, your profile is your education, experience.

Would you like to create a profile on “linked in” and join the WAIB group?

**There is no fee. The level of services we use have no cost.**

#### To join,

log on to [www.linkedin.com](http://www.linkedin.com), create your personal profile and then request to join the WAIB group,

OR send an email message to Susan Gupta at [sgupta@monmouth.edu](mailto:sgupta@monmouth.edu) requesting an invitation to join the WAIB networking group on LinkedIn and you will be sent an invitation that will allow you to join by clicking on a link.

## WAIB Helping Hands Campaign



**Our 2009 Campaign Begins!**

The WAIB Helping Hands Campaign 2009 Kicks off this month to raise funds to support our low income colleagues attend AIB San Diego.

We were able to pay the AIB Milan Registration and AIB membership for all low income

women who attended the Milan Conference!

You can access the donor form along with more information on the Helping Hands campaign on the WAIB website.

All funds donated will be used to assist low

income colleagues attend AIB Annual Conferences. None of the monies donated will be used for any other purpose including administration of the program or recognition of the donors.

Please access the forms and send your support today!

### Photos from AIB Milan



**Lena Zander, Chair of the IIB/WAIB Best Paper Committee presents a plaque and certificates to winning author Kate Hutchings and runner up paper authors Pamela Lirio and Fiona Moore at the WAIB Business Meeting, Milan, Italy 2008**



**Nakiye Boyacilliger, and Lorraine Eden being presented with their Donor Certificates by Susan Gupta**

**Recognizing our Helping Hands Campaign 2008 Donors (who were in attendance at Milan)**



**Lena Zander**



**Janet Murray**



**Lyn Amine was awarded a plaque by WAIB President Susan Forquer Gupta for her years of service as WAIB President**

**Kate Hutchings, Recipient of the First IIB/WAIB Best paper Award** CoAuthors Dawn Metcalfe, and Brian Cooper not pictured



**Pamela Lirio and Fiona Moore, Recipient of the IIB/WAIB Runner Up Paper Certificates. Fiona's Co Authors Sid Lowe and Ki Soon Hwang not pictured**