

# Wab | Women in the Academy of International Business

WAIB NEWSLETTER VOLUME 12, ISSUE 1, JULY 2019



## PRESIDENT'S MESSAGE

Malika Richards, WAIB President

Dear WAIB Members and Supporters,

My term as President of the Women in the Academy of International Business these past two years has now come to an end. I am eternally grateful for the support of the current WAIB Executive Board, past WAIB board members, countless AIB Chapter representatives and our enthusiastic WAIB panelists. We couldn't have accomplished all we did without you. We are very proud of our WAIB award recipients, conference activities, and collaborations with AIB chapters, especially Margaret Fletcher (AIB-UK&I), and Stewart Miller (AIB-SE).

WAIB gave three awards this year. Dr. Elizabeth Rose, longtime WAIB supporter, mentor to junior scholars, and role model to countless female scholars and professionals, received the WAIB Woman of the Year Award. The Emerging Scholar Award was given to Dr. Andri Georgiadou, nominated by Dr. Maria Alejandra Gonzalez-Perez. Dr. Shibashish Mukherjee, of the University of Groningen, received the WAIB Best Paper Award for his paper, "Tribal World: Evidence from Global Corporate Board Gender Reforms."

WAIB hosted two panels this year at the annual meeting in Copenhagen: "Women in Business in Denmark," and a "Speed Mentoring" session. Thank you to our panel chairs, Saba Colakoglu, Amanda Budde-Sung, Suparna Chakraborty, and Janet Murray for organizing these signature events at the AIB Annual Meeting.

Lastly, thanks to so many generous individuals, we were able to provide travel scholarships for six Helping Hands awardees. I especially thank Saba Colakoglu/Georgia Tech, and Janet Y. Murray /UMSL for significant support toward the WAIB Helping Hands and the networking reception at the annual AIB conference. I am confident that WAIB will continue to evolve and stay relevant to AIB members under the strong leadership of incoming WAIB President, Amanda Budde-Sung.

Best regards,  
Malika Richards, WAIB President

## WAIB EXECUTIVE BOARD 2017-2019

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Malika Richards, Penn State University - Berks, USA

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Rosalina Torres-Ortega, Sweden

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Lorraine Eden, Texas A&M, USA

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## ABOUT WAIB: VISION AND MISSION

Established in November 2001, Women of the Academy of International Business (WAIB) is a Shared Interest Group (SIG) of the Academy of International Business. WAIB has three main priorities: providing a forum for networking among WAIB members; mentoring; and promoting research on gender and gender-related issues in international business.

WAIB has a strong presence at the AIB annual conferences as well as at local and regional meetings. Every year, we come together to exchange ideas, research results, personal or group successes, challenges, and exciting plans for the future. We host a members-only reception where we announce WAIB awards, and network and socialize with friends and colleagues. These activities give all of us an opportunity to build new relationships. In particular, junior scholars meet senior scholars and hear their insights from many years of research and teaching. Enthusiasm emerges for new projects, and co-authoring possibilities are discussed.

## WAIB AWARDS



Congratulations to the winners of the annual WAIB awards presented at AIB's Annual Conference in Copenhagen, Denmark, June 2019. WAIB members are proud of your achievements!

WAIB awardees presented are:

- **Woman of the Year** - Elizabeth Rose (photo on left)
- **Emerging Scholar** - Andri Georgiadou (photo in middle)
- **Best Paper Award** - Shibashish Mukherjee (photo on right)

Also in photo on left: Malika Richards (WAIB President) and Lorraine Eden (WAIB Founder)

## WAIB PANELS

This year, WAIB again hosted three panels at the AIB Annual Meeting in Minneapolis. We initiated our very first Speed Mentoring panel, which takes the place of the prior Mentoring Program. We hosted our traditional Women in Business panel, with scholars and local businesswomen from around the world. We also hosted a well-attended panel on navigating academic careers for women. Below are some photos.

**THANKS TO ALL OF OUR PANELISTS!**

**PANEL: Women in Business in Denmark**

The Women in Business Panel at the 2019 Academy of International Business Conference in Copenhagen, Denmark, was co-chaired by Janet Y. Murray (WAIB Past President), and Malika Richards (WAIB President). The group photo below shows (from left to right): Janet Y. Murray (U. of Missouri Saint Louis), Dana Minbaeva (Copenhagen Business School), Maria Tereza Fleury (FGV), Pernille Erenbjerg (Millicom), Maria Hjorth (VP Securities), Malika Richards (Pennsylvania State U.).



**PANEL: Speed Mentoring**

Thank you to members of our WAIB "Speed Mentoring" panel AIB conference, Copenhagen, Denmark, 2019. This panel was chaired by Saba Colakoglu and Suparna Chakraborty (both WAIB Board Members). We hope to make this an annual event, based on the positive feedback received. Left to right: Saba Colakoglu (Georgia Institute of Technology), Suparna Chakraborty (USFCA), Margaret Fletcher (U. of Glasgow), Noemi Sinkovics (U. of Manchester), Malika Richards (Penn State U.), Rebecca Piekari (Aalto U.), Susan Forquer Gupta (Monmouth U.), Dana Minbaeva (Copenhagen Business School), Nakiye Boyacigiller (Sabanci U.), Susan Mudambi (Temple U.), Mary Yoko Brannen (U. of Victoria), Grazia Santangelo (U. of Catania), Carolyn Egri (Simon Fraser U.), Mary Sully de Luque (Arizona State U.), Ruth Aguilera (Northeastern U.), Anna Lamin (Northeastern U.)



## HOW TO JOIN & FOLLOW WAIB

**Join and follow WAIB at any time!** Log into your AIB account and update your membership profile by checking the official WAIB membership box. This creates a list of all WAIB members and makes you a voting member of WAIB. To get more involved or learn more, contact President Malika Richards ([mur12@psu.edu](mailto:mur12@psu.edu)).

To join the WAIB listserv, WAIB-L, send an email message to [listserv@list.msu.edu](mailto:listserv@list.msu.edu) with the following in the body of the email: SUBSCRIBE WAIB-L YourFirstName YourLastName (for example, SUBSCRIBE WAIB-L Jane Doe). To set your WAIB-L subscription to a weekly digest, send a message to [listserv@list.msu.edu](mailto:listserv@list.msu.edu) with the following command SET WAIB-L DIGEST YourFirstName YourLastName (for example, SET WAIB-L DIGEST Jane Doe).

WAIB's pages on Facebook and LinkedIn are searchable under the term "WAIB Women in the Academy of International Business" or through the following links: <https://www.facebook.com/eWAIB/> and <https://www.linkedin.com/grps/WAIB-Women-Academy-International-Business-1701567/about>.

## 2018-2019 WAIB FUNDRAISING & HELPING HANDS CAMPAIGN

A special thanks to the generosity of our individual donors, who contributed to the WAIB General Fund and Helping Hands Campaign, and to our sponsors, the University of Missouri–St. Louis and Georgia Institute of Technology:



**Platinum (\$500 or more):** Lorraine Eden

**Gold (\$200-499):** Amanda Budde-Sung, Saba Colakoglu, Dan Li, Marjorie Lyles, Joan Mileski, Susan Mudambi, Amir Shoham, Anne Tsui

**Silver (\$100-199):** Lyn S. Amine, Amanda Bullough, Tailan Chi, Xiaoming He, Margaret Phillips, Malika Richards, Noemi Sinkovics, Danqing Wang, Stephanie Wang

The WAIB Helping Hands Campaign provides \$500 of scholarship money for AIB women Ph.D. students, and junior scholars from low-income countries, to attend the AIB Annual Meeting. The General Fund allows WAIB to participate fully in each conference with an annual networking reception; special panels and sessions; and WAIB awards to women scholars. These awards recognize our Woman of the Year, Emerging Scholar, and WAIB Best Paper award.



Please make your donation using this secure link: <https://aib.regfox.com/waib-donations>

Your individual or institutional contribution goes directly into the WAIB account at AIB Central Office at Michigan State University (with email confirmation for financial and tax purposes).



### 2019 Helping Hands Scholarship Recipients:

Jennet Achyldurdyeva (Taiwan), Quyen Dang Thao (Australia), Kechen Dong (Australia), Komal Kalra (Canada), Ha Nguyen Thi Thu (Finland), Yaxi Shen (Australia).

Thank you for their help at our WAIB Reception and WAIB exhibit booth at AIB 2019, Copenhagen, Denmark.

### At the WAIB Reception:

Back row L - R: Komal Kalra, Ha Nguyen Thi Thu, Kechen Dong, Jennet Achyldurdyeva, Quyen Dang Thao

Front Row L - R: Saba Colakoglu (WAIB Events & Membership Officer), Malika Richards (WAIB President), Yaxi Shen



**At the WAIB exhibit booth:**

Left - Right below: Ha Nguyen Thi Thu, Komal Kalra, Jennet Achyldurdyeva

