



President's Letter

Alan M. Rugman

After the very successful annual meetings organized by Yves Doz in Quebec City in July, with record attendance of 869, we are now looking forward to our first annual meeting in China from June 23-26, 2006. An exciting and inclusive program is being arranged by Vice President Mary Ann Von Glinow. The theme of the conference is "From the Silk Road to Global Networks: Harnessing the Power of People in International Business." I am looking forward to seeing many of you in Beijing next year.

The AIB Board decided at a recent meeting that the AIB at this time would not proceed to follow up on an offer from Palgrave Macmillan to launch a second journal. Last year's survey of the membership did not reveal a consensus as to the type of second journal desired by a majority of the members. The Board also felt that a second journal would detract from our primary objective of enhancing the academic reputation and status of *JIBS*.

In this regard, I discuss the quality of *JIBS* with its editor, Arie Lewin on a regular basis. I would like to congratulate him on the continuous improvement he has brought to *JIBS* and to thank the dedicated departmental editors, referees, and authors who work to improve the journal. At the recent *JIBS/Frontiers Conference* at Erasmus University several interesting and provocative areas of research were discussed, and some of these show promise for future development. Details of that conference appear on the Erasmus Frontiers Conference website and in *JIBS*.

I am pleased to note that the citation impact factor of *JIBS* clearly establishes it as an "A" journal. Indeed the impact of *JIBS* is certainly understated since the other leading journals in the field such as *Management International Review* and *International Business Review*, amongst others, are not yet listed in the Social Sciences Citation Index. If any other such IB journal were to be listed it is likely that the citation impact factor for *JIBS* would virtually double, making it one of the leading journals across all fields. As the field of international business has so few journals listed, compared to the better established areas, such as economics, finance, marketing, organizational studies, etc., we are always likely to find the excellent articles in *JIBS* to be undervalued. Thus there will remain an incentive for AIB members to seek to publish in the leading journals in these related fields. This should be done in any case, as we are a field with multiple perspectives. As our success increases, this will indirectly improve the citation impact factor of *JIBS*. However, the inclusion of even one of the other specialized international business journals in the Social Sciences Citation Index would jump-start the external visibility of *JIBS*.

Finally, I would like to record with great sadness the passing this year of three former Presidents of AIB: John Fayerweather, the first, (1960-61); Frank Root, the eleventh, (1981-82); and Jeff Arpan, the nineteenth, (1997-98). Their service to AIB and to the pioneering of this new field is greatly appreciated and fondly remembered by all of us.

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Third Annual JIBS/AIB Paper Development Workshop

AIB Annual Meeting, June 23-26, 2006, Beijing, China

The Editorial Board of the *Journal of International Business Studies* in collaboration with the 2006 AIB Program Committee is happy to announce the *Third JIBS/AIB Paper Development Workshop* for the 2006 AIB Annual Meeting. The decision to institutionalize this initiative is based on the great success of the two previous workshops in Stockholm and Quebec. The overwhelming positive feedback suggested that the workshop is an effective avenue for achieving several important objectives. First, it provides a forum for supporting IB researchers in the development of their manuscripts for possible submission to *JIBS*. Workshop participants benefit from in-depth feedback and from discussions of drafts of their papers with *JIBS* editors guiding the workshop and from other participants working in similar research areas. Second, it furthers the identity of *JIBS* with the AIB community by directly involving *JIBS* editors with the publication efforts of AIB members and having as many *JIBS* editors as possible attend the AIB meeting.

The workshop is a whole-day event to be held on Friday, June 23, 2006. It will be structured in nine parallel tracks representing the nine editorial areas of *JIBS*. One or more *JIBS* Departmental Editors and/or Consulting Editors will guide each track. The discussions will focus on constructive comments and recommendations for improving the papers. Each participant in a track must commit to read all the other papers in the track and to prepare in-depth feedback on 2-3 of the papers.

The number of papers to be invited to the workshop is limited. Selection for the *JIBS/AIB Paper Development Workshop* is competitive. All papers submitted to the workshop will be screened by *JIBS* Editors and a subset will be invited to participate. The following specific rules will guide the selection process:

- Preference will be given to manuscripts that are suitable for potential publication in *JIBS* including both empirical and conceptual work. Workshop papers can be at any stage of development as long as the core argument is well articulated.
- Special consideration will be given to manuscripts submitted to the paper development workshop, which have been nominated for the AIB Best Paper award or the Haynes Prize award.
- In an effort to internationalize the journal further, special considerations will also be given to authors from countries where English is not the primary language.
- Papers currently under review or revision at any journal are not eligible for participation. However, conference papers can be submitted.

Submission is as follows. The deadline for application is March 1, 2006. The papers should be submitted electronically in PDF Format to editor-in-chief-jibs@duke.edu Authors **must indicate the editorial area (track)** that best fits their paper. Papers should not exceed 30 pages in length (25 pages in A4 format), double spaced, in 12-point font, and should follow *JIBS* format. The authors will be notified on the decision of whether their paper(s) has been accepted for the workshop by April 1, 2006.

For additional information, please contact the workshop coordinators — Arie Lewin (Duke University), and Tatiana Kostova (University of South Carolina).

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JUNIOR FACULTY CONSORTIUM

Application Deadline: March 31, 2006

The Academy of International Business is organizing a Junior Faculty Consortium to be held on Friday, June 23, 2006. All faculty active in research and teaching in international business are invited to participate, although preference will be given to those who have been involved in international business teaching and/or research for no more than three years.

The Boeing Institute of International Business at the John Cook School of Business, Saint Louis University will be sponsoring the 2006 Junior Faculty Consortium, and will provide a limited number of travel stipends (see below for more info).

The 2006 consortium is being organized by Sumit K. Kundu (Florida International University). We will engage in a discussion about scholarship in international business. In addition, this venue will provide an excellent opportunity for participants to interact with colleagues at similar stages in their careers and with more established scholars. A list of panelists and a preliminary program are provided below:

Panelists: Paul Beamish (University of Western Ontario, Canada), Andrew Delios (National University of Singapore, Singapore), Ben Kedia (University of Memphis, USA), Jiatao Li (Hongkong University of Science and Technology, Hongkong-China), Marjorie Lyles (Indiana University, USA), Klaus Meyer (University of Reading, U.K.), Torben Pedersen (Copenhagen School of Business, Denmark), Claudia Schoonhoven (University of California at Irvine, USA), Mary Teagarden (Thunderbird Graduate School of International Management, USA).

Program:

8:00-8:30	Introductions
8:30-9:15	Presentation on Teaching
9:15-10:00	Panel discussion of speakers on teaching, answering questions from audience
10:00-11:00	Short individual presentations and panel discussion on the topic of "Tenure" (for different countries and levels of schools)
11:00-12:00	Short individual presentations and panel discussion on the topic of "Career and life issues"
12:00-13:00	Lunch Break
13:00-14:00	Short individual presentations and panel discussion on the topic of "Developing a research stream"
14:00-15:00	Open forum discussion on "Hot topics in International Business research"
15:00-16:00	Panel on the publication process ("Meet the editors", jointly with doctoral student consortium)

Please note that space is limited in the program to ensure an optimal level of interaction and experience. To apply, please send an e-mail letter, stating your interest in attending, by March 31, 2006 to the address below. Please also include the following information, in the message, for distribution to other participants:

1. A one-paragraph biography to provide others with a description of your academic background.
2. A one-paragraph description of your current international business research interests.

Travel Stipends: Due to the kind support of the Boeing Institute of International Business at the John Cook School of Business, Saint Louis University, several travel grants are available for participants in need of financial support to attend the consortium.

If you would like to apply for one of these travel stipends, please include a letter with your email stating your request to be considered for a stipend. The letter should include the following information: an estimation of your travel costs including your city and country of departure, the name of your university, whether any travel funds are available from your university, whether you are currently an AIB member, and whether you have previously received a travel stipend from AIB.

There are also Area Scholarships that Junior Faculty Consortium attendees would be eligible for. Please contact the AIB secretariat at Michigan State University for additional information.

E-mail your application to:

Sumit K. Kundu, Ph.D., Ingersoll-Rand Professor of International Business, Chair, AIB 2006 Junior Faculty Consortium, Florida International University, Email: Sumit.Kundu@fiu.edu

DOCTORAL CONSORTIUM

Submission Deadline: March 1, 2006

The Academy of International Business will organize a **doctoral consortium** in conjunction with the annual meetings in Beijing, China in 2006. The consortium will meet on June 23rd (Friday) ahead of the annual meetings. Prof. Kannan Ramaswamy, William D. Hacker Chair in Management at Thunderbird, The Garvin School of International Management will chair the consortium.

The doctoral consortium has traditionally been open to students who are embarking on their dissertations, either having defended a research proposal or in the process of completing one. Ideally, potential participants would have completed their doctoral examinations successfully.

A number of leading scholars in the field will participate as discussants, facilitators, and keynote speakers during the meeting. The following is a tentative list of panelists who have agreed to participate in the forum. This list will be further augmented to mirror the research and career goals of the participants.

Nakiye Boyacigiler, Sabanci University, Istanbul, Turkey
Lance Brouthers, University of Texas at El Paso
Joseph Cheng, University of Illinois, Urbana-Champaign
Timothy Devinney, Australian Graduate School of Management
Mingfang Li, California State University, Northridge
Mike Peng, University of Texas at Dallas
Stephen Tallman, University of Richmond
William Wan, Thunderbird

We plan to address a wide array of topics both at the individual level as well as the field of international business as a whole. Topics such as emerging research priorities in IB, managing your dissertation, establishing a research and publishing program, and aligning research and career goals will be discussed. The consortium will use a mix of both plenary sessions as well as round table discussions that focus on thematic similarities within smaller discussion groups. It is expected that the selected participants who attend the doctoral consortium will also register to attend the AIB meetings.

Given the limitations of time and the need to maximize positive outcomes, the consortium can only accept 25 participants. Selection criteria will be focused on quality, diversity in disciplinary and interdisciplinary orientations, and geographical emphasis.

A faculty member who is familiar with the track record of the prospective participant may nominate the student. The nomination may be sent via email directly to the consortium chair. The prospective participant will then send the following supporting materials: a brief vita (2 pages maximum), an extended abstract of the thesis proposal (3 pages), and a personal statement identifying how you believe the consortium can assist you in launching your research and professional career. The application packet must be completed on or before the deadline (March 1, 2006).

The AIB has typically offered travel grants to selected consortium participants. If you wish to apply for such a grant please contact the AIB Directorate for details.

For further information, please contact:
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Glendale, AZ 85306
USA

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Email: ramaswak@t-bird.edu

Franklin Russell Root 1923 – 2005



Husband, father, teacher, scholar, friend, gentleman. By the time he passed away at the age of 82 on August 4, 2005, Russ Root had been all of those and more. My association with him began when I was a graduate student at Penn in the late 1960s. In search of a dissertation topic and a dissertation chair I came upon an article he had written on technology transfer – my topic. We became close and he became my chair. As I became more familiar with his work, it became increasingly evident that he was indeed a “Renaissance man” and a pioneering scholar, having written on topics such as political risk and multinational enterprises long before others. His book was published originally as *International Trade: Theory, Policy, Practice* by Southwest in 1959 (Roland L. Kramer, Maurice Y. d’Arlin and Franklin R. Root). The second edition was published as *International Trade and Finance* (Root, Kramer and d’Arlin) in 1966, and starting in 1978, as the now classic textbook Root, *International Trade and Investment*, which went into seven editions by 1994. Russ retired from Wharton in 1993 but remained intellectually active, dedicating most of his time to history and philosophy. He left behind a giant professional legacy of intellectual and professional contributions that spanned pioneering work with Howard Perlmutter on multinational enterprises at Wharton, the presidency of the Academy of International Business, membership and subsequently deanship of the AIB Fellows. His last formal role at our academy was as AIB Historian.

There is no tribute more fitting than words of colleagues. Here are a few remarks:

Howard V. Perlmutter, University of Pennsylvania: “Russ Root will be long remembered for his depth and breadth of understanding of International Business as both a pioneer and continued excellence in his contributions to the field. As a colleague, he was outstanding in his kindness and generosity of spirit. He will be irreplaceable.”

Farok J. Contractor, Rutgers University: “Russ Root (always Dr. Root to me) was a pioneer in our field, a scholar who made critical advances in the area of modal choice, in the analysis of political risk, and other topics which subsequently have grown in importance. But above all, I fondly recall that smiling animated face, peering at me from above his pipe, drawing me into fields of knowledge and history that I never knew before.”

Steve Kobrin: Wharton, University of Pennsylvania: “Russ was a committed internationalist

and a co-founder of the Multinational Enterprise Unit at Wharton. He was also a voracious reader and collector of books. He retired from Penn in 1993. He was a wonderful guy and a great colleague. He will be sorely missed.”

Robert Hawkins: “Russ Root was a fine professional and good friend. He did not take himself too seriously, but seriously enough. He was a good mentor to me as AIB President, since I followed him. He was a joy to work with; always congenial with a great sense of humor; shaped by his military experiences of World War II. These helped make him a colorful leader, and one who cared greatly about the AIB, its mission, and its roots.”

Jean Boddewyn, Baruch College, City University of New York: “Russ was a guide and a mentor, and a great colleague who made significant contributions to the field and the profession.”

continued on page 6

Women in the Academy of International Business Installs 2005-2007 Executive

Women in the Academy of International Business (WAIB), a special interest group in the Academy of International Business, opened nominations for the 2005-2007 Executive in May 2005, and nominees were elected by acclamation at the annual meeting on July 11, 2005. Executive meetings were held to discuss present and future WAIB business and were attended by (l-r): Gabriele Suder, Member-At-Large, Lyn Amine, Immediate Past-President; Jane Ross, Member-At-Large; Susan Trussler, President; Susan Gupta, Vice President; Shaista Khilji, Secretary-Treasurer; and Lisa Williams, Student Member-At-Large. Not pictured are Lorraine Eden, Founder, Hildy Teegen, Past Secretary-Treasurer, and Beckie LeFlore, Webmaster.

Highlights of the meetings include discussions regarding the recent adoption of WAIB constitution and by-laws, and a WAIB-sponsored panel session. The constitution clarifies the mission and objectives of the group. Specifically, WAIB's mission is to "encourage networking among women faculty, administrators and PhD students in international business studies and other related disciplines," 2) "encourage mentoring, linking female junior faculty and doctoral students with senior women



faculty and administrators," and 3) "encourage research on gender-related issues in international business and other related disciplines." WAIB also sponsored a panel session entitled "Women Don't Ask – But Mentoring Can Help!" In this session a variety of perspectives were presented that include the importance of mentors (Virginia Phillips), what to expect from mentoring (Susan Gupta), growing into the role of mentor (Lyn Amine), and a model for developing mentoring networks (Terri Scandura).

WAIB seeks to put this important session into action as it provides a forum for faculty and students alike to interact and advance the mission of the group. If you would like to know more about WAIB, or are interested in joining WAIB, you can visit the web site at <http://cibs.tamu.edu/waib/>. There is no charge to join WAIB. If you have questions, please direct them to Susan Trussler at trussler@uofs.edu or Susan Gupta at sgupta@uwm.edu.

Franklin Russell Root, *continued from page 5*

John Stopford, London Business School: "Russ was a pioneer, committed to bridging the gap between economics abstractions and managerial practice."

Laug Stetting, Copenhagen Business School: "Russ was a lasting inspiration for his Danish colleagues the CBS into a truly. His happy optimism will always be remembered."

Jose de La Torre, Florida International University: "I still consider Russ's path-breaking book on entry strategies one of the best summaries of cross border investment strategies ever written. May he rest in peace!"

Nelson Joyner, Federation of International Trade Associations: "What a down to earth person! I am indebted to him for his text on Entry Strategies and for his wisdom as a consultant, and for his contributions to the FITA."

P.M. Rao: "I join all who have known Professor Root personally and professionally in your tribute to a great academic, as I have known him from his work."

Warren Keegan, Pace University: "I have many memories of Russ from meetings and conversations at AIB meetings all over the world and I recall reading his work as a doctoral student. He will be greatly missed."

Raj Aggarwal, Kent State University: "Russ was a great guy and I learned a lot from his writings. I

remember clearly our very interesting and illuminating discussion about the Rudyard Kipling character, Gunga Din. According to Russ, he was perhaps an early precursor of the global citizen. He was a very stimulating conversationalist."

Rosalie Tung, Simon Fraser University: "Despite his important contributions to our field, particularly in the area of foreign market entry strategies, Russ Root remained very modest. He was a wonderful colleague and will be greatly missed."

John Daniels, University of Miami: "I took my first IB course in an MBA program in 1964 in which we used a text co-authored by Russ Root. The course and text were for international trade, which was a misnomer because they were already talking about foreign investment and foreign production by international companies. This experience had a lot to do with my decision to continue to study for a PhD in international business."

Karl P. Sauvant, United Nations: "Franklin was always a very supportive teacher who took a special interest in foreign students—and I personally benefited from that and appreciated it very much."

Thank you, Russ.

Tagi Sagafi-nejad

Texas A&M International University, Laredo, Texas

New AIB Members

We welcome the following 79 new members who joined our community between July 16, 2005 and October 15, 2005.



Mohamed Abdelrahim	James Costantini	Livia Markoczy	Abhijit Roy
Ali Abu-Rahma	Michael Costello	Amin Mawani	Huaichuan Rui
Zulfikar Ahmed. A	Scott Eckert	David Mayorga	Nasrin Shah
Mahtab Akhavan Farshchi	Asim Erdilek	Nick Meijer	Fatma Smaoui
Jannalee Anderson	Giorgio Gandellini	Ray Miles	Marco Smolen
Osseo-Asare Augustus	Jason Geiger	Rosemond Moore	Charlie Stevens
Harry Barkema	Daniel Halgin	Bjoern Mueller	William Stopper
Berrin Benli	Sean Halverson	Seth Myers	Bridgette Sullivan-Taylor
Pattana Boonchoo	Hermann Juergens	Baiju Radhakrishnan Nair	Silviya Svejenova
David Boughey	Ram Kasuganti	Joseph O'Connor	Paul Sweitzer
Jack Bronka	Tom Kent	Ryan Orr	Songsak Vanichviroon
Tony Bush	Ardiporn Khemarangsarn	Sheela Pandey	William Vendemia
Jose Antonio Cano	Yorishige Kondo	Franco Parisi	Stanford Westjohn
Gutierrez	victoria krivogorsky	Ramon Paz-Vega	Robert Wiedenhaefer
Victor Carrera-Torres	Brandon Lee	Dr. Jean-Michel Quentier	Donna Wood
Tsaubin Chen	Collins Leonard	Md. Mahmudur Rahman	Wei-Li Wu
Mohammed Chishty	Peng Yu Li	Patrick Reinmoeller	Yuanyuan Wu
Jaejun Choi	David Litteljohn	riek riek	Dexin Yang
Shih-Chieh Chuang	Ling Liu	Jorge Riveras	Jisun Yu
Carol Matheson Connell	Merlina Manocaran	Raissa Rossiter	Xin Zhou

AIB Newsletter is published quarterly by the Academy of International Business Executive Secretariat. For more information, please contact: G. Tomas M. Hult, Executive Director or Tunga Kiyak, Managing Director, 7 Eppley Center, Michigan State University, East Lansing, MI 48824-1121. Tel: +1-517-432-1452 Fax: +1-517-432-1009 • Email: aib@msu.edu • <http://aib.msu.edu>

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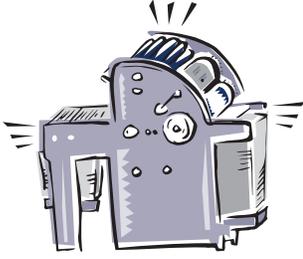
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Just off the Press

- ⇒ **Suk Kim** (University of Detroit Mercy) has edited the inauguration issue of *North Korean Review* (McFarland & Company Publishers, ISSN: 1551-2789) published in Fall 2005. North Korean Review is the first academic journal in North America or Europe to be focused exclusively on North Korea. This journal welcomes policy-oriented articles on all aspects of North Korea, including international relations, international economics, foreign trade, businesses, and politics. The entire inauguration issue is available on line at www.northkoreanreview.com
- ⇒ **William Werther** (University of Miami) and **David Chandler** (University of Miami) announce the publication of *Strategic Corporate Social Responsibility: Stakeholders in a Global Environment* (Sage 2005, ISBN: 1412913721 hardcover, 141291373X paperback). This publication provides faculty and students with a comprehensive, stand-alone text to support traditional and innovative courses in corporate social responsibility (CSR). Integral to the book's unique format is the real-life "mini-case-study" approach across the spectrum of CSR topics, backed by Internet accessible references. Adopting a stakeholder approach to CSR, the content and format of this sourcebook defines CSR within the global communications environment in which multi-national corporations operate today.
- ⇒ **Igor Filatotchev** (King's College London) and **Mike Wright** (Nottingham University) have co-edited *The Life Cycle Of Corporate Governance* (Edward Elgar 2005, ISBN: 1-84542-214-7), a unique collection of new, previously unpublished papers demonstrating the importance of corporate governance throughout the different stages of the life-cycle of firms and organizations, and in particular in the crucial transitions between stages. In so doing, the collection redresses an imbalance created by the wealth of literature and research devoted to the study of corporate governance in mature firms only. The book gives equal consideration to the monitoring and control functions of corporate governance mechanisms, and to the resource and strategic roles of governance in the decision-making process.
- ⇒ **Lorraine Eden** (Texas A&M University) and **Wendy Dobson** (University of Toronto) announce *Governance, Multinationals and Growth* (Edward Elgar 2005, ISBN: 1-84376-909-3). The book explores the linkage among multinationals and foreign direct investment, corporate and public governance, and economic growth. The contributors pay particular attention to emerging policy issues that include the behavior of individual governments, intergovernmental organizations and civil society. In addition, they address linkages among MNEs, their governance and economic growth, and generic policy realities (and innovations) in a small-to-medium-sized economy. This authoritative volume will be of great interest to scholars and students of foreign direct investment and multinational enterprises, as well as to government economists and policymakers tackling these issues.
- ⇒ **Jonathan P. Doh** (Villanova University) and **Stephen Stumpf** (Villanova University) have co-edited *Handbook On Responsible Leadership And Governance In Global Business* (Edward Elgar 2005, ISBN: 1-84376-636-1). The contributors, leading scholars in the fields of leadership, governance and social responsibility summarize the state of the literature, identify complementary insights and perspectives, discuss areas of conflict and disagreement, and include a provocative and stimulating agenda for further investigation. They point up practical consequences of these perspectives in light of developments that have exposed the shortcomings in practice. Several contributors focus specifically on the challenges faced by global companies in developing and maintaining leadership and governance practices that are responsive to different national institutional and cultural settings.



Members on the Move

- ⇒ **Harvey Arbelàez**, Professor of Finance at the Monterey Institute of International Studies, is a visiting professor at ESC Lille (Ecole Supérieure de Commerce de Lille; i.e., Lille Graduate School of Management) where he currently does research on European financial markets and online trading, and increasing his awareness of political risk events in the developed world vis-à-vis developing countries.
- ⇒ **Stephen B. Tallman** is newly appointed as the E. Claiborne Robins Distinguished Professor of Business at the Robins School of Business of the University of Richmond. He was previously the David Eccles Professor of Management at the University of Utah and the chair of Utah's Management and Marketing Departments. The Robins School of Business is at the leading edge of business education in the 21st century, with groundbreaking programs such as the Student Managed Investment Fund, extraordinary international business programs, and the challenging Professional Development Program. Professor Tallman's current primary research interests include globalization strategies, capabilities-based strategy, international diversification strategies, industry clusters, and issues surrounding international business alliances and joint ventures.
- ⇒ **Dianne Welsh** has been appointed as the James W. Walter Distinguished Chair in Entrepreneurship, Professor of Management, and Director of the Entrepreneurship & Family Business Programs at the University of Tampa. She is the 2005 President of the U.S. Assn. for Small Business & Entrepreneurship (USASBE). She is also on the Executive Board for the National Consortium of Entrepreneurship Centers and the Academy of Management Entrepreneurship Division. She is co-editor of four books on international franchising and is serving as guest editor for two special issues of journals on international franchising, one in 2006 and the other in 2007. She currently is writing a book on her family business, Boyt Luggage, which was the first soft-side luggage in the world, and revolutionized the industry.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just Off the Press sections. Email your professional accomplishments, book publications, promotions, and honors, to: aib@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.

The Multinational Business Review

is now published at
Saint Louis University
by the Boeing Institute
of International Business
John Cook School of Business



SAINT LOUIS
UNIVERSITY

Editor in Chief

Seung H. Kim, Ph.D.

Dr. Seung Kim is a professor of international business and finance. Since 1984 he has served as the founding director of the Boeing Institute of International Business in the John Cook School of Business at Saint Louis University.

Editor

Hongxin John Zhao, Ph.D.

Dr. John Zhao is an associate professor of international business. He teaches courses in international business, Asian business and strategic management.

Managing Editor

Karen Schneider, MBA

Ms. Schneider has more than 15 years experience in academic administration. She has been with the Boeing Institute of International Business since 1998.

MBR has been named one of the five core journals in international business.

*Journal of International Business Studies,
4th Qtr 2000*

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SAINT LOUIS
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Position Announcement

Assistant/Associate Professor of International Business

The University a Catholic Jesuit institution dedicated to education, research, and healthcare. The University fosters the intellectual and character development of 11,000 students on campuses in St. Louis, Missouri, and Madrid, Spain. Founded in 1818, it is the oldest university west of the Mississippi and the second oldest Jesuit university in the United States. Through teaching, research, health care and community service, Saint Louis University is the place where knowledge touches lives. Learn more about SLU at www.slu.edu.

Requirements Applicants must possess a Ph.D. in International Business or Business Administration. All tenure track positions carry an expectation of excellence in teaching and adequate evidence of scholarly production.

Assignments Probable course assignments include Introduction to International Business, International Business Strategies, and Asian, Latin American, or European Business courses.

John Cook School of Business Approximately 1300 undergraduate and 400 graduate students study at the university's School of Business and Administration.

- ◆ **Accreditation:** The school is fully accredited by the AACSB.
- ◆ **International Business:** Degrees are offered at the undergraduate, MBA, and Ph.D. levels. The Boeing Institute of International Business also offers an Executive Master of International Business degree.

Location Saint Louis University is located in the midtown area of St. Louis with accessibility from all major thoroughfares. The St. Louis metropolitan area has 2.5 million residents, is home to many Fortune 500 companies, and is rated among the top ten cities for livability with regard to cost of living, housing, cultural and entertainment venues, educational institutions, and employment. Numerous opportunities exist for the successful candidate to interact with key business leaders in the area.

Curriculum Vitae To be considered, please send a curriculum vitae with cover letter, transcripts, and teaching evaluations to:

Dr. Seung H. Kim, Director
Boeing Institute of International Business
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