

Wab | Women in the Academy of International Business

WAIB NEWSLETTER VOLUME 11, ISSUE 1, AUGUST 2018



PRESIDENT'S MESSAGE

Malika Richards, WAIB President

Dear WAIB Members and Supporters,

It has been my pleasure to serve as President of the Women in the Academy of International Business this past year. I am eternally grateful for the support of the current WAIB Executive Board, past WAIB board members, countless AIB Chapter representatives and our enthusiastic WAIB panelists. We couldn't have accomplished all we did without you. We are very proud of our WAIB award recipients, conference activities, and collaborations with AIB chapters, especially Fiona Moore (AIB-UK&I), Lorraine Eden (AIB-SE), and Nila Wiese (AIB-US West).

WAIB gave two awards this year. What an honor to be able to give WAIB's Woman of the Year Award to Dr. Rosalie Tung, AIB President from 2015-2016, longtime WAIB supporter, mentor to junior scholars, and role model to countless female scholars and professionals. The Emerging Scholar Award was given to the extremely talented Danqing Wang, nominated by Dr. Alvaro Cuervo-Cazurra.

WAIB hosted three panels this year at the annual meeting in Minneapolis: "Navigating Academic Careers for Women," "Women in Business around the World," and "Speed Mentoring. Based on feedback, we discontinued the prior WAIB mentoring program and instead instituted a "Speed Networking" event, spearheaded by Saba Colakoglu. The room was filled to capacity and we have great hopes that next year it will be as popular. Thank you to our panel chairs, Amanda Budde-Sung, Suparna Chakraborty, Saba Colakoglu, Stefanie Lenway, and Janet Murray for organizing these signature events at the AIB Annual Meeting.

Lastly, thanks to so many generous individuals, we were able to provide travel scholarships for six Helping Hands awardees. I especially thank Lorraine Eden/Texas A&M, and Janet Y. Murray /UMSL for significant support toward the WAIB networking reception at the annual AIB conference. I look forward to another year of WAIB accomplishments.

Kind regards,

Malika Richards, WAIB President

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ABOUT WAIB: VISION AND MISSION

Established in November 2001, Women of the Academy of International Business (WAIB) is a Shared Interest Group (SIG) of the Academy of International Business. WAIB has three main priorities: providing a forum for networking among WAIB members; mentoring; and promoting research on gender and gender-related issues in international business.

WAIB has a strong presence at the AIB annual conferences as well as at local and regional meetings. Every year, we come together to exchange ideas, research results, personal or group successes, challenges, and exciting plans for the future. We host a members-only reception where we announce WAIB awards, and network and socialize with friends and colleagues. These activities give all of us an opportunity to build new relationships. In particular, junior scholars meet senior scholars and hear their insights from many years of research and teaching. Enthusiasm emerges for new projects, and co-authoring possibilities are discussed.



WAIB AWARDS

Congratulations to the winners of the annual WAIB awards presented at the UMSL-sponsored coffee break at AIB's Annual Conference in Minneapolis, June 2018. WAIB members are proud of your achievements!

WAIB awardees presented are:

- **Woman of the Year** – Rosalie Tung (photo on left)
- **Emerging Scholar** - Danqing Wang (photo on right)

Also in photo on left: Amanda Budde-Sung (WAIB VP), Janet Y. Murray (WAIB prior President), Rosalie Tung (Award Recipient), Malika Richards (WAIB President).

WAIB PANELS

This year, WAIB again hosted three panels at the AIB Annual Meeting in Minneapolis. We initiated our very first Speed Mentoring panel, which takes the place of the prior Mentoring Program. We hosted our traditional Women in Business panel, with scholars and local businesswomen from around the world. We also hosted a well-attended panel on navigating academic careers for women. Below are some photos.

THANKS TO ALL OF OUR PANELISTS!

PANEL: Speed Mentoring

Thank you to members of our WAIB "Speed Mentoring" panel AIB conference, Minneapolis, USA, 2018. This panel was organized by Saba Colakoglu and Suparna Chakraborty (both WAIB Board Members). We

hope to make this an annual event, based on the positive feedback received. Left to right: Saba Colakoglu (Georgia Institute of Technology), Cordula Barzantny (ESC Toulouse), Malika Richards (Penn State), Rebecca Piekari (Aalto U.), Nakiye Boyacigiller (Sabanci U.), Grazia Santangelo (U. of Catania), Dana Minbaeva (Copenhagen Business School), Margaret Fletcher (U. of Glasgow), Soo Min Toh (U. of Toronto), Suparna Chakraborty (USFCA), Anna Lamin (Northeastern U.).



PANEL: Navigating Academic Careers for Women

The Navigating Academic Careers for Women panel at the AIB conference, Minneapolis, USA, 2018 was organized by Malika Richards (WAIB President) and Amanda Budde-Sung (WAIB VP). Left to right: Marjorie Lyles (IUPUI), Maria Teresa Leme Fleury (FGV/EAESP), Malika Richards (Penn State), Amanda Budde-Sung (U. of Sydney), Eleanor Westney (York U.), Elizabeth Rose (U. of Leeds), and Yingying Zhang (CUNEF). Attendees mentioned that they greatly appreciated the insights gained and thank panelist for sharing her knowledge and experience.



PANEL: Women in Business: Evidence from Around the World

The Women in Business Panel at the 2018 Academy of International Business Conference in Minneapolis, USA, was co-chaired by Janet Y. Murray (WAIB Past President), Malika Richards (WAIB President) and Stefanie Lenway (St. Thomas U.). The group photo below shows (from left to right): Rosalie Tung (Simon Fraser U.), Malika Richards (Penn State), Janet Y. Murray (U. of Missouri-St. Louis), Stephanie Lenway (St. Thomas U.), Usha Raghunath (Wipro), Kymm Martinez (U. St. Thomas), Amy Goldman (GHR Foundation), Lori McDougal (U. St. Thomas), and Julia Halberg(General Mills).



HOW TO JOIN & FOLLOW WAIB

Join and follow WAIB at any time! Log into your AIB account and update your membership profile by checking the official WAIB membership box. This creates a list of all WAIB members and makes you a voting member of WAIB. To get more involved or learn more, contact President Malika Richards (mur12@psu.edu).

To join the WAIB listserv, WAIB-L, send an email message to listserv@list.msu.edu with the following in the body of the email: SUBSCRIBE WAIB-L YourFirstName YourLastName (for example, SUBSCRIBE WAIB-L Jane Doe). To set your WAIB-L subscription to a weekly digest, send a message to listserv@list.msu.edu with the following command SET WAIB-L DIGEST YourFirstName YourLastName (for example, SET WAIB-L DIGEST Jane Doe).

WAIB's pages on Facebook and LinkedIn are searchable under the term "WAIB Women in the Academy of International Business" or through the following links: <https://www.facebook.com/eWAIB/> and <https://www.linkedin.com/grps/WAIB-Women-Academy-International-Business-1701567/about>.

2017-2018 WAIB FUNDRAISING & HELPING HANDS CAMPAIGN

A special thanks to the generosity of our individual donors, who contributed to the WAIB General Fund and Helping Hands Campaign, and to our sponsors, the University of Missouri–St. Louis and Texas A&M University:



Platinum (\$500 or more): Lorraine Eden, Anne Tsui

Gold (\$200-499): Ruth Aguilera, Amanda Budde-Sung, Saba Colakoglu, Dan Li, Joan Mileski

Silver (\$100-199): Lyn Amine, Amanda Bullough, John Goodell, Maggi Phillips, Malika Richards

The WAIB Helping Hands Campaign provides \$500 of scholarship money for AIB women Ph.D. students, and junior scholars from low-income countries, to attend the AIB Annual Meeting. The General Fund allows WAIB to participate fully in each conference with an annual networking reception; special panels and sessions; and WAIB awards to women scholars. These awards recognize our Woman of the Year, Emerging Scholar, and WAIB Best Paper award.

Please make your donation using this secure link: <https://aib.regfox.com/waib-donations>

Your individual or institutional contribution goes directly into the WAIB account at AIB Central Office at Michigan State University (with email confirmation for financial and tax purposes).



2018 Helping Hands Scholarship Recipients:

Lydia Qianqian Li (China), Zhihan Shen (UK), Emine Beyza Satoglu (Turkey), Wenjun Tu (China), Rishika Nayyar (India) and Chui Shiam Chan (Australia).

Thank you for their help at our WAIB Reception and WAIB exhibit booth at AIB 2018, Minneapolis, USA.

At the WAIB Reception:

Front Row L - R: Lydia Qianqian Li, Malika Richards (WAIB President), Amanda Budde-Sung (WAIB VP), Suparna Chakraborty (WAIB Secretary/Treasurer)

Back Row L - R: Zhihan Shen, Emine Beyza Satoglu, Wenjun Tu, Saba Colacoglu (WAIB Events & Membership Officer).

Missing: Rishika Nayyar and Chui Shiam Chan.



At the WAIB exhibit booth:

Left - Right below: Rishika Nayyar & Lydia Qianqian Li

