

## WAIB NEWSLETTER

### WAIB Executive Board

- **Susan Forquer Gupta**, President
- **Janet Murray**, Vice President
- **Lena Zander**, Faculty Member at Large
- **Dan Li**, Faculty Member at Large and Webmaster
- **Silvia Salas**, PhD Student Member At Large, and Membership/Treasurer
- **Susan Trussler**, Immediate Past President
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## WAIB EVENTS SCHEDULED FOR AIB SAN DIEGO

WAIB continues to grow and to offer more events and activities.

Our membership has grown to over 1200 total members with 750+ of those members current AIB members.

We have added new partnership with Emerald publishing, a presence on LinkedIn.com and continued the Helping Hands campaign.

This year at San Diego, WAIB will host three panels instead of our usual two; and award a new Best Paper award for research in gender and entrepreneurship as well as the IIB/WAIB award. This is all in addition to our annual Networking Reception, our WAIB Member Business Meeting and the announcement of our new WAIB officers.

To help you in planning to attend all the WAIB events, we have once again provided a handy WAIB session scheduler on the last page of this newsletter.

I would like to thank all the members of the WAIB Executive Board, University of Missouri-St. Louis; Stockholm School of Economics Institute of International Business (IIB), Emerald Publishing and the editor and publisher of the International Journal of Gender and Entrepreneurship (IJGE), and Gender in management, as well as our panelists for their efforts in making the events and initiatives possible.

I also want to thank our donors to the WAIB Helping Hands Campaign, and the WAIB general fund, whose support is paying for low income faculty

membership and conference fees, as well as our normal expenses incurred (general fund). We cannot survive without donations as we have no membership fee and receive no monetary support from AIB.

Make sure you attend the WAIB Business Meeting on Tuesday June 30th during lunch.

We have arranged for you to be able to bring your AIB Lunch to the WAIB Business Meeting.

Just fill you plate at the AIB buffet and bring it on over to Marina 1.

I look forward to seeing you in San Diego -

*Susan*

WAIB President

## WAIB NAME BADGE STICKER AND FLYER IN AIB BAG

Make sure to look for the WAIB conference flyer in your AIB San Diego conference bag.

The flyer will contain information about all the WAIB events at AIB along with a WAIB name badge sticker

you can place on your AIB conference name badge to identify yourself as a WAIB member.

The sticker will help you find other WAIB members at the conference.



## WAIB Helping Hands Campaign



**As of June 10, 2009  
Total Helping Hand  
Donations in 2009!**

**\$750.00**

**Added to last years reserve we  
have support for 13  
Colleagues!**

**Low income conference registration  
is \$175.00 Low income AIB dues are  
\$50.00 for a total of \$225.00 per  
Award Recipient**



The WAIB Helping Hands campaign is continuing to provide AIB conference registration fees and AIB membership (including JIBS) to low income women faculty to attend AIB.

In 2008 we raised \$3,325.00 for the Helping Hands Campaign. We supported a total of five low income women faculty attend AIB. Seven women were originally approved but two were unable to attend due to difficulty in getting a visa for travel.

In 2009, so far we have raised \$750.00 in new donations. This added to our reserves from last year give us \$2,950.00 (enough money for 13 colleagues in 2009). We have identified nine eligible colleagues for San Diego, and so far six have accepted the award.

To date we have raised a grand total of \$4,075.00 for the WAIB Helping Hands Campaign and funded eleven colleagues.

This is quite a success for such a new program.

All donors will be recognized at the WAIB business meeting June 30 at 1:00 in Marina 1 at the AIB conference in San Diego. The engraved donor list can be found on the WAIB website.

Finally, If you know of any universities or individual faculty who would be eligible for the helping hands funds, let them know and maybe we will see them in Rio 2010.



## Fill your plate at the AIB Buffet and Bring it to the WAIB Business Meeting— Tuesday June 30 1:00

The WAIB Member Business Meeting will be held as a lunch on Tuesday June 30th 1:00–2:00 (Session room: Marina 1) during the AIB Annual Meeting in San Diego.

All WAIB members as well as anyone who would like to join WAIB

are invited to attend. At the meeting we will honor the recipient of the IIB/WAIB award for gender research in international business for the second year. We will also award the 1st IJGE/WAIB Gender in Entrepreneurship Award. We will give the WAIB report, Announce

our newly elected officers and recognize our WAIB Helping Hand and General fund Donors.

We will also open the floor for an interactive discussion concerning the plans for WAIB for the upcoming year and the next meeting in Rio de Janeiro.



**Lunch will be served buffet style in ballroom A&B. You are asked to fill a plate and bring it to Marina 1 for the meeting. We will begin the meeting at 1:15**

## WAIB Networking Reception Sunday 5:00–6:30

For the second year in a row, WAIB Vice President, Janet Murray, has generously arranged for the WAIB networking reception to be sponsored by the E. Desmond Lee Professorship for Developing Women Leaders and Entrepreneurs in International Business,

University of Missouri–St. Louis.

The reception will be held on Sunday 5:00–6:30 during the Chapter receptions time slot on

the AIB Program. The reception will be located immediately outside the session room Nautilus 4 after the WAIB Panel scheduled there from 3:45 until 5:00.



## IIB/WAIB Award for increased gender awareness in international business research



# INSTITUTE OF INTERNATIONAL BUSINESS – IIB

STOCKHOLM SCHOOL OF ECONOMICS

The Institute of International Business (IIB), Department of Marketing and Strategy at the Stockholm School of Economics, Sweden will for the second year give an award for the best paper increasing gender awareness in international business research.

The winning authors will receive \$1000 USD courtesy of IIB; a plaque, and an invitation to publish the winning paper in "Gender and Management" courtesy of Emerald Publishing. The winning paper will be announced at the WAIB Business Meeting June 30, 1:00–2:00.

The papers were submitted to a blind review by the IIB/WAIB awards committee consisting of Committee

Chair Udo Zander (IIB); Susan Trussler (WAIB Past President) and Snejina Michailova.

The 2009 Finalists for the IIB/WAIB Best Paper Award, in alphabetical order by first author are:

***"Institutional Factors Affecting Women's Participation in Business Leadership around the Globe"***  
In Session 1.3.7

**Amanda M. Bullough**, Thunderbird School of Global Management

**K. Galen Kroeck**, Florida International University

**William Newbury**, Florida International University

**Kevin B. Lowe**, University of North Carolina Greensboro

**Elizabeth Prugl**, Florida International University

**Sumit Kundu**, Florida International

***"Psychological Work Preferences: Does Gender Matter?"*** in Session 3.3.13

**G. Ronald Gilbert**, Florida International University

**Meredith Burnett**, Florida International University

**Jerry Haar**, Florida International University

**Ian Phau**, Curtin University of Technology

***"Gender Differences, Entrepreneurial Orientation and International Activities"*** in Session 1.3.12

**Monica Zimmerman Treichel**, West Chester University of Pennsylvania

**Keith D. Brouters**, King's College London

**Desislava Dikova**, University of Groningen

**Lance Eliot Brouters**, Kennesaw State University



**The winning authors of the IIB/WAIB award will receive \$1000 USD from The Institute for International Business (IIB) and are invited by Emerald Publishing to publish the paper in "Gender in Management"**

## IJGE/WAIB 1<sup>st</sup> Annual Emerging Scholar Award in Women's Entrepreneurship

The purpose of the Emerald IJGE & WAIB Emerging Scholar Award in Women's Entrepreneurship is: to encourage high caliber scholarly research in women's entrepreneurship, and to platform the work of dynamic young researchers, particularly those who are in a position to offer exciting new perspectives.

The award consists of a certificate to the recipient, a complimentary 2009 subscription to IJGE, international promotion for the winning paper and an invitation to submit the final paper for potential publication in IJGE cour-

tesy of the award sponsor Emerald Publishing. In addition the winning authors will receive a plaque from WAIB.

The papers were submitted to a blind review by the IJGE/WAIB Award committee consisting of Colette Henry, editor of IJGE; Rob Edwards and Andrew Smith, Emerald Publishing, and Susan Gupta WAIB President.

The winning paper will be announced at the WAIB Business Meeting June 30, 1:00–2:00.



The Finalists for the IJGE/WAIB Award for 2009 are listed below in alphabetical order by first author:

***"Institutional Factors Affecting Women's Participation in Business Leadership around the Globe"***  
In Session 1.3.7

**Amanda M. Bullough**, Thunderbird School of Global Management

**K. Galen Kroeck**, Florida International University

**William Newbury**, Florida International University

**Kevin B. Lowe**, University of North Carolina Greensboro

**Elizabeth Prugl**, Florida International University

**Sumit Kundu**, Florida International

***"Gender Differences, Entrepreneurial Orientation and International Activities"*** in Session 1.3.12

**Monica Zimmerman Treichel**, West Chester University of Pennsylvania

**Keith D. Brouters**, King's College London

**Desislava Dikova**, University of Groningen

**Lance Eliot Brouters**, Kennesaw State University

***"Culture, Values, and Female Entrepreneurship"*** in Session 1.5.10

**Michael L. Troilo**, University of Tulsa

**Katherine Terrell**, University of Michigan

## WAIB Panels Scheduled for AIB San Diego



### THE IMPORTANCE OF PROFESSIONAL NETWORKS IN BUILDING A SUCCESSFUL CAREER

#### Session 1.5.4 – Panel

##### SUNDAY

Time: 15:45–17:00

Track: 1 – The Context of Global Business

Room: Nautilus 4

Professional networks provide a critical support and communication system. Development of professional networks takes a concerted effort on the part of the individual and therefore may be overlooked or sidelined as they struggle to meet publication, research and teaching expectations for tenure and promotion.

Professional organizations such as AIB provide opportunities to build strong professional networks through involvement in the organization and attendance at annual meetings. Other organizations and committees provide additional networking opportunities. Building a series of professional networks takes time, effort, and possibly some social skill. This panel will address the importance of the professional network, and how to build a series of networks through active involvement in professional organizations.

The roundtable panel will be comprised of three speakers and chaired by Susan Gupta.

**Stephanie Lenway** will discuss the importance of service to professional organi-

zations as and her most recent post as AIB president, as well as community network building in her role as Dean of the Business School.

**Mary Ann Von Glinow** will begin by laying the groundwork for the discussion by providing insight into how she has built a series of professional networks that have lead to additional professional opportunities.

**Rosalie Tung** will round out the panel with a discussion on are there gender differences in networking?

The panel will encourage interaction with the audience in providing guidance in how to build a variety of networks throughout your career.

### IMPACTS OF THE GLOBAL FINANCIAL AND ECONOMIC CRISIS: DOES GENDER MATTER?

#### Session 2.2.5 – Panel

##### MONDAY

Time: 10:00–11:15

Track: 1 – The Context of Global Business

Room: Marina 6

##### Panelists:

**Elizabeth L. Rose**, Victoria University of Wellington

**Bindu Vyas**, King's College

**Pamela Lirio**, McGill University

**Susan Trussler**, University of Scranton

This panel explores the impacts of the current global financial and economic crisis on several types of economies and scales of firms while focusing on the question of whether gender provides a useful dimension of analysis.

As the world's economies stumble into various levels of recession and significantly slowed growth, it is increasingly clear that what started as the sub-prime mortgage crisis in the USA's financial sector is now a global financial and economic crisis affecting virtually all aspects of business activity. In the context of the Conference theme "Is the World Flat or Spiky? Implications for International Business" we examine the varying impacts of the current crisis on different geographic regions, different types of economies, and different sizes and structures of organizations.

However, the underlying question for this panel is whether (and how) gender provides a useful dimension of analysis of the impacts in any of these geographic and organizational contexts. Does gender matter? Does the gender of the entrepreneur, of top management, of employees, of customers, provide us with any better understanding of the impacts? As the WAIB sponsored panel we explore whether women face different impacts than men in any of these contexts.

We have put together three exciting panels for AIB San Diego. I would like to thank all the panelist for participating and also thank Susan Trussler and Susan Mudambi for all their efforts in putting together the panels they are chairing.

### ACADEMIC COUPLES IN INTERNATIONAL BUSINESS

#### Session 1.2.6 – Panel

##### SUNDAY

Time: 10:00–11:15

Track: 8 – HRM, Cross-Cultural, and Qualitative

Room: Marina 1

##### Chair:

**Susan M. Mudambi**, Temple University  
*Insights on Academic Couples within AIB*

**Tina C. Ambos**, WU Vienna  
*Job Location and Academic Couples*

**Jane W. Lu**, National University of Singapore  
*Managing One's Research and Career as an Academic Couple*

**Sri Zaheer**, University of Minnesota  
*Human Resource Management Strategies for Dual Careers*

**Nancy Aebbersold**, National Higher Education Recruitment Consortium

Access this newsletter and all other WAIB information at the  
WAIB Website <http://www.kelley.iu.edu/waib/>



# WAIB Session Planner for AIB San Diego 2009



## Saturday, June 27, 2009

- 8:30 am - 12:00 pm AIB Board Meeting
- 8:30 am - 2:00 pm JIBS/AIB Paper Development Workshops
- 9:00 am - 3:45 pm Doctoral Consortium
- 9:00 am - 3:45 pm Junior Faculty Consortium
- 12:00 pm - 1:30 pm Chapter Chairs Luncheon
- 2:30 pm - 4:00 pm JIBS Editors Meeting
- 4:30 pm - 7:00 pm **AIB Fellows' Opening Plenary**
- 7:00 pm - 9:00 pm **Presidential Reception at the Sheraton**

## Sunday, June 28, 2009

- 7:30 am - 8:00 am Fellows Cafe
- 8:15 am - 9:45 am Conference Theme Plenary—Sessions 1.1
- 9:45 am - 10:00 am Break
- 10:00 am - 11:15 am **WAIB : ACADEMIC COUPLES IN INTERNATIONAL BUSINESS** Session 1.2.6 - Panel Room: Marina 1
- 11:15 am - 11:45 pm Coffee Break
- 11:45 pm - 1:00 pm Concurrent Sessions—Sessions 1.3
- 1:00 pm - 2:00 pm Lunch
- 1:00 pm - 2:00 pm JIBS Editors and Editorial Boards Meeting
- 2:00 pm - 3:15 pm Concurrent Sessions—Sessions 1.4
- 3:15 pm - 3:45 pm Coffee Break
- 3:45 pm - 5:00 pm **WAIB: THE IMPORTANCE OF PROFESSIONAL NETWORKS** Session 1.5.4 - Panel Room: Nautilus 4
- 5:00 pm - 6:30 pm **WAIB Networking Reception Outside Nautilus 4**
- 7:00 pm - 10:00 pm AIB Fellows Dinner (AIB Fellows only)

## Monday, June 29, 2009

- 7:30 am - 8:00 am Fellows Cafe
- 8:15 am - 9:45 am JIBS 40th Anniversary Plenary—Sessions 2.1
- 9:45 am - 10:00 am Break
- 10:00 am - 11:15 am **WAIB: IMPACTS OF THE GLOBAL FINANCIAL CRISIS** Session 2.2.5 - Panel Room: Marina 6
- 11:15 am - 11:45 pm Coffee Break
- 11:45 pm - 1:00 pm Concurrent Sessions—Sessions 2.3
- 1:00 pm - 2:00 pm Lunch
- 2:00 pm - 3:15 pm Concurrent Sessions (w/ Farmer Dissertation Award Session)—Sessions 2.4
- 3:15 pm - 3:45 pm Coffee Break
- 3:45 pm - 5:00 pm Concurrent Sessions —Sessions 2.5
- 6:00 pm - 9:00 pm **Gala Reception at the Balboa Park - Sponsored by San Diego State University**

## Tuesday, June 30, 2009

- 7:30 am - 8:00 am Fellows Cafe
- 8:15 am - 9:45 am Concurrent Sessions (w/ Panel in honor of John Dunning)—Sessions 3.1
- 9:45 am - 10:00 am Break
- 10:00 am - 11:15 am Concurrent Sessions—Sessions 3.2
- 11:15 am - 11:45 pm Coffee Break
- 11:45 pm - 1:00 pm Concurrent Sessions (w/ JIBS Decade Award Session)—Sessions 3.3
- 1:00 pm - 2:00 pm **WAIB Members Business Meeting and Awards Ceremony** Room: Marina 1
- 2:00 pm - 3:15 pm Concurrent Sessions—Sessions 3.4
- 3:15 pm - 3:45 pm Coffee Break
- 3:45 pm - 5:15 pm **AIB Awards Ceremony and Business Meeting**
- 5:15 pm - 6:30 pm **AIB Awards Reception - Sponsored by Palgrave Macmillan**

WAIB events are highlighted in the schedule

Write in the session that you will attend



Fill in this WAIB Donation form and send with your Check or Credit Card Payment (see payment information at bottom of form).

### WAIB Donor Levels of Support

\$300.00 or more	Platinum
\$200.00 - \$299.00	Gold
\$100.00 - \$199.00	Silver
\$50.00 - \$99.00	Bronze
\$ 10.00 - \$40.00	Copper

*Donations to the WAIB are tax deductible in the U.S.*



I pledge \$ \_\_\_\_\_ to the WAIB General Fund



I pledge \$ \_\_\_\_\_ to the WAIB Helping Hands Campaign.

I will make payment by (check one) \_\_\_\_\_ Check \_\_\_\_\_ Credit Card

The way I would like my name to appear on the donors list is

name: \_\_\_\_\_

**MAKE CHECK PAYABLE TO:**

**"Academy of International Business".**

All checks must have micro-encoded banking information, including the ABA routing number at the bottom of the check, a US bank address, and must be denominated in US dollars.

**SEND Check and Completed form TO:**

ATTN: Tunga Kiyak  
Academy of International Business  
7 Eppley Center  
East Lansing, MI 48824-1121

*For further payment information,  
please contact:*

*Susan Forquer Gupta  
WAIB President  
sgupta@monmouth.edu*

**CREDIT CARD PAYMENT**

Credit card payments will be processed by Michigan State University, the host institution for AIB.

Fill out this form and FAX TO 1+ (517) 432-1009

**Purpose: WAIB Donation**

Amount Authorized: \$ \_\_\_\_\_ .00

Name on Card: \_\_\_\_\_

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Circle One: Amex / MasterCard / Visa / Discover

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