

Volume 1, Issue 1 May 15, 2008

WAIB NEWSLETTER

WAIB EVENTS SCHEDULED FOR AIB MILAN 2008

This year WAIB will host a number of events at the AIB Annual Conference including: two panels, our annual Networking Reception, and our annual WAIB Member Business Meeting.

To help you in planning to attend all the WAIB events, we have provided a handy WAIB session sched-

uler on the last page of this newsletter.

Inside this newsletter you will find information on all the WAIB activities that will take place at AIB, as well as our two new initiatives this year, the WAIB Helping Hands Campaign, and the IIB/WAIB Award for increased Gender awareness in International Business

Research.

I would like to thank all the members of the WAIB Board for their efforts in making the events and initiatives possible.

I look forward to seeing you in Milan -

Susan

WAIB President

WAIB Executive Board

- **Susan Forquer Gupta**, President
- **Janet Murray**, Vice President
- **Lena Zander**, Faculty Member at Large and Chair of the IIB WAIB Gender Paper Award
- **Dan Li**, Faculty Member at Large and Webmaster
- **Silvia Salas**, PhD Student Member At Large, and Membership/Treasurer
- **Susan Trussler**, Immediate Past President
- **Lyn S. Amine**, Past President
- **Lorraine Eden**, Founder

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IIB/WAIB Award for increased gender awareness in international business research

Does your accepted paper at AIB Milan include gender issues?

The Institute of International Business (IIB), Department of Marketing and Strategy at the Stockholm School of Economics, Sweden, have endowed an award for the best paper increasing gender awareness in international business research accepted for presentation at the AIB Annual Meeting.

Eligible papers were submitted to the IIB/



INSTITUTE OF INTERNATIONAL BUSINESS – IIB

STOCKHOLM SCHOOL OF ECONOMICS

WAIB award selection committee together with an attached statement specifying how gender awareness is increased by the paper.

The IIB/WAIB award selection committee reviews the papers and statements, and chooses the winner and the first runner-up. Nominations for the award will be listed at the WAIB website.

The winner and runner up will be announced at the WAIB Member Business Meeting Lunch on Thursday July 3, at the AIB Annual Meeting in Milan.

The winning paper will receive a plaque and a \$1,000.00 USD award (to be shared among the authors).

This is an annual award, so watch for the call for next year and start planning your paper now.



As of May 15, 2008
Total Helping Hand
Donations!
\$3,125.00
Support for 13.89
Colleagues!

Low income conference registration is \$175.00 Low income AIB dues are \$50.00 for a total of \$225.00 per Award Recipient



WAIB Helping Hands Campaign

At our business meeting in Indianapolis last year, WAIB members asked if we could do something to support low income women faculty colleagues attend the AIB annual meetings.

Too many times our colleagues will have papers accepted for presentation at the conference, but then not be able to afford to attend and present.

Out of this came the WAIB helping hands campaign. Launched Feb. 1, we have raised

\$3,125.00 to date. This will allow us to support 13 low income members with accepted papers attend AIB Milan, by paying their AIB registration (\$175.00) and AIB membership dues (\$50.00) for a total of \$225.00 awarded to each recipient.

Donors names are engraved on the WAIB website and they will be recognized at the WAIB Business meeting lunch, Thursday July 3, at AIB in Milan.

Donations are still being Accepted

You can apply for support from the Helping Hands Campaign using the application forms found on the WAIB website. You will also need to provide a completed AIB conference registration form found on the AIB website. *The deadline for applications is May 31, 2008.*

If you have questions or need assistance in accessing the application forms. Contact WAIB President Susan Gupta at

sgupta@monmouth.edu



Lunch is on the Agenda at the WAIB Member Business Meeting in Milan 2008

The WAIB Member Business Meeting will be held as a lunch on Thursday July 3 during the AIB Annual Meeting.

All WAIB members as well as anyone who would like to join WAIB are invited to attend.

At the meeting we will honor the recipient of the IIB/WAIB award for gender research in inter-

national business. We will also recognize our WAIB helping Hand Donors.

This all in addition to the yearly report on WAIB activities and membership.

We will also open the floor for an interactive discussion concerning the plans for WAIB for the upcoming year.

Last year, our WAIB Member Business Meeting provided the impetus for the WAIB Helping Hands campaign as well as the open call for a WAIB panel on Teaching and Career Balance issues.

Bring your ideas to Milan and lets see where it leads WAIB next.

Our Annual Business meeting has historically provided a forum for new ideas.

Please join us and share your opinion on what WAIB can do for you or what you can do for WAIB



WAIB Networking Reception

Each year WAIB holds a Networking Reception to provide an opportunity to meet and greet each other and form new relationships.

This year will prove to be a special event immediately following the WAIB panel TRAIL-

BLAZERS: WOMEN FELLOWS IN THE AIB.

WAIB Vice President, Janet Murray, has generously arranged for the WAIB networking reception to be sponsored by the E. Desmond Lee Professorship for Developing Women Leaders and

Entrepreneurs in International Business, University of Missouri-St. Louis.

All WAIB members are invited to attend on Tuesday July 1 at 5:30 (location to be announced).

WAIB Panels Scheduled for AIB Milan

We have two WAIB panels scheduled for AIB Milan. The first was created by Lorraine Eden, around the Women fellows of AIB, and will bring together the groundbreaking women researchers of AIB.

TRAILBLAZERS: WOMEN FELLOWS IN THE AIB

Tuesday July 1,
Session 1.5.10
Time: 16:05-17:20
Location: N.2-1

In celebration of the 50th anniversary of the Academy of International Business, this roundtable panel brings together almost all the women AIB Fellows to discuss their trailblazing experiences within AIB and the AIB Fellows. Three of the earliest elected women Fellows (Susan Douglas (1991), Nancy Adler (1992) and Eleanor Westney (1997)) will make formal presentations; seven more recently elected Fellows and Honorary Fellows will offer

brief comments. The session will be chaired by Stefanie Lenway, AIB President and Fellow (2002). The three presentations are "Exploring New Worlds: Adventures in International Marketing" (Susan Douglas), "In Another Voice: No Longer Men Alone" (Nancy Adler) and "Diversity in the AIB" (Eleanor Westney).

The second panel came out of WAIB member requests to address teaching and career issues faced by women.

TEACHING EXCELLENCE AND CAREER LIFE BALANCE

Wednesday July 2,
Session 2.5.10
Time: 16:05-17:20
Location: N.2-1

This panel will address the balancing act of teacher, researcher, volunteer, parent, spouse, that academics face as

they progress through their careers. How do you grow toward excellence in teaching while also achieving or maintaining excellence across the other expected career and life categories (research, service; parenting, partnering; community service).

The panelists bring their experiences and expertise to the roundtable format to begin a discussion of what they have learned and the keys to successful teaching, and career life balance. Chaired by Susan Gupta; Four Panelist, Laura Peracchio, Betty Jane Punnett, Joan Mileski, and Susan Mudambi will make formal remarks. Lyn S. Amine will make concluding remarks and facilitate Q&A from the audience.



In celebration of the 50th anniversary of the Academy of International Business, The Trailblazer panel brings together almost all the women AIB Fellows to discuss their experiences within AIB and the AIB Fellows.

WAIB NAME BADGE STICKER AND FLYER IN AIB BAG

Make sure to look for the WAIB conference flyer in your AIB conference bag.

you can place on your AIB conference name badge to identify yourself as a WAIB member.

The flyer will contain information about all the WAIB events at AIB along with a WAIB name badge sticker

The sticker will help you find other WAIB members at the conference, while you show your support for WAIB.



Access this newsletter and all other WAIB information at the
WAIB Website <http://www.kelley.iu.edu/waib/>

WAIB Session Planner for AIB Milan

Monday, June 30, 2008

8:30 am - 1:00 pm AJBS Annual Conference

8:30 am - 2:00 pm JIBS/AIB Paper Development Workshops

9:00 am - 4:00 pm Doctoral Consortium

9:00 am - 4:45 pm Junior Faculty Consortium

5:00 pm - 7:00 pm AIB Fellows' Opening Plenary: International Business in 50 Years

7:00 pm - 10:00 pm Presidential Reception at Bocconi University

Tuesday, July 1, 2008

9:00 am - 10:15 am Eminent Scholar Plenary Honoring Ronald Dore

9:00 am - 10:15 am Interactive Sessions

10:15 am - 10:40 am Coffee Break

10:40 am - 11:55 am Concurrent Sessions

11:55 am - 12:05 pm Break

12:05 pm - 1:20 pm Concurrent Sessions

1:20 pm - 2:20 pm Lunch

2:20 pm - 3:35 pm Concurrent Sessions

3:35 pm - 4:05 pm Coffee Break

4:05 pm - 5:20 pm **WAIB Panel: TRAILBLAZERS: WOMEN FELLOWS in the AIB 1.5.10 N.2-1**

5:30 pm - 6:30 pm **WAIB NETWORKING RECEPTION**

7:00 pm - 10:00 pm AIB Fellows Dinner (AIB Fellows only)

Wednesday, July 2, 2008

9:00 am - 10:15 am Conference Theme Plenary

09:00 am - 10:15 am Interactive Sessions

10:15 am - 10:40 am Coffee Break

10:40 am - 11:55 am Concurrent Sessions

11:55 am - 12:05 pm Break

12:05 pm - 1:20 pm Concurrent Sessions

1:20 pm - 2:20 pm Lunch

2:20 pm - 3:35 pm Concurrent Sessions / Farmer Dissertation Award Session

3:35 pm - 4:05 pm Coffee Break

4:05 pm - 5:20 pm **WAIB Panel: TEACHING EXCELLENCE AND CAREER BALANCE 2.5.10 N.2-1**

7:00 pm - 10:00 pm Gala Event at the [Museo Diocesano di Milano](#) - Sponsored by Bocconi Univ.

Thursday, July 3, 2008

9:00 am - 10:15 am Interactive Sessions

10:40 am - 11:55 am Concurrent Sessions

11:55 am - 12:05 pm Break

12:05 pm - 1:20 pm Concurrent Sessions / JIBS Decade Award

1:20 pm - 2:20 pm **WAIB Members Business Lunch (All WAIB Members are Invited)**

2:20 pm - 3:35 pm Closing Plenary: Internationalization of Banking

2:20 pm - 3:35 pm Interactive Sessions

3:35 pm - 4:05 pm Coffee Break

4:05 pm - 5:30 pm AIB Awards Ceremony and Business Meeting

5:30 pm - 6:30 pm AIB Farewell Reception

Write in the session that you will attend

WAIB events are highlighted in the schedule