

Volume 1, Issue 1 March 30, 2008

WAIB NEWSLETTER

WAIB EVENTS SCHEDULED FOR AIB MILAN 2008

This year WAIB will host a number of events at the AIB Annual Conference including two panels, our annual networking reception, and our annual WAIB Member Business meeting.

To help you in planning to attend all the WAIB events, we have provided a handy

WAIB session scheduler on the last page of this newsletter.

Inside this newsletter you will find information about all the WAIB activities that will take place AIB as well as our two new initiatives this year, the WAIB Helping Hands Campaign, and the IIB/WAIB Award for increased

Gender awareness in International Business Research.

I would like to thank all the members of the WAIB Board for their efforts in making the events and initiatives possible.

See you in Milan -

Susan

WAIB President

IIB/WAIB Award for increased gender awareness in international business research

Does your accepted paper at AIB Milan include gender issues?



INSTITUTE OF INTERNATIONAL BUSINESS – IIB

STOCKHOLM SCHOOL OF ECONOMICS

The Institute of International Business (IIB), Department of Marketing and Strategy at the Stockholm School of Economics, Sweden have endowed an award for the best paper increasing gender awareness in international business research accepted for presentation at the AIB Annual Meeting.

Eligible papers were submitted to the IIB/

WAIB award selection committee together with an attached statement specifying how gender awareness is increased by the paper.

Nominations for the award are listed at the WAIB website.

The IIB/WAIB award selection committee reviews the papers and statements, chooses the winner

and the first runner-up.

The recipients will be announced at the WAIB Member Business Meeting Lunch on Thursday July 3, at the AIB Annual Meeting in Milan.

The winning paper's authors will receive a plaque and a \$1,000.00 USD award.

This is an annual award, so watch for the call for next year and start planning your paper now.

WAIB Executive Board

- Susan Forquer Gupta, President
- Janet Murray, Vice President
- Lena Zander, Faculty Member at Large and Chair of the IIB WAIB Gender Paper Award
- Dan Li, Faculty Member at Large and Webmaster
- Silvia Salas, PhD Student Member At Large, and Membership/Treasurer
- Susan Trussler, Immediate Past President
- Lyn S. Amine, Past President
- Lorraine Eden, Founder

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**As of May 15, 2008
Total Helping Hand
Donations!
\$3,125.00
Support for 13.89
Colleagues!**

Low income conference registration is \$175.00 Low income AIB dues are \$50.00 for a total of \$225.00 per Award Recipient



WAIB Helping Hands Campaign

At our business meeting in Indianapolis last year, WAIB members asked if we could do something to support low income women faculty colleagues attend the AIB annual meetings.

Too many times our colleagues will have papers accepted for presentation at the conference, but then not be able to afford to attend and present.

Out of this came the WAIB helping hands campaign. Launched Feb. 1, we have raised

\$3, 125.00 to date. This will allow us to support 13 low income members with accepted papers attend AIB Milan, by paying their AIB registration (\$175.00) and AIB membership dues (\$50.00) for a total of \$225.00 awarded to each recipient.

Donors names are engraved on the WAIB website and they will be recognized at the WAIB Business meeting lunch, Thursday July 3, at AIB in Milan.

You can apply for support from the Helping

Hands Campaign using the application forms found on the WAIB website or in this newsletter. You will also need to provide a completed AIB conference registration form found on the AIB website. The deadline for applications is May 31, 2008. If you have questions or need assistance in accessing the application forms. Contact WAIB President Susan Gupta at

sgupta@monmouth.edu



Lunch is on the Agenda at the WAIB Member Business Meeting in Milan 2008

The WAIB Member Business Meeting will be held as a lunch on Thursday July 3 during the AIB Annual Meeting.

All WAIB members as well as anyone who would like to join WAIB are invited to attend.

At the meeting we will honor the recipient of the IIB/WAIB award for gender research in inter-

national business.

We will also recognize our WAIB helping Hand Donors and award recipients.

This all in addition to the yearly report on WAIB activities and membership.

We will also open the floor for an interactive discussion concerning the plans for WAIB for

the upcoming year.

Last years business meeting provided the impetus for the WAIB Helping Hands campaign as well as the open call for a WAIB panel on Teaching and Career Balance issues.

Bring your ideas to Milan and lets see where it leads WAIB next.

Our Annual Business meeting has historically provided a forum for new ideas.

Please join us and share your opinion on what WAIB can do for you or what you can do for WAIB

WAIB Networking Reception

Each year WAIB holds a networking reception. This year will prove to be a special event immediately following the WAIB panel *TRAILBLAZERS: WOMEN FELLOWS IN THE AIB*.

Janet Murray has generously arranged for the WAIB networking reception to be sponsored by the E. Desmond Lee Professorship for Developing Women Leaders and Entrepreneurs in Interna-

tional Business, University of Missouri-St. Louis.

All WAIB members are invited to attend on Tuesday July 1 at 5:30 (location will be listed in the AIB program).



WAIB Panels Scheduled for AIB Milan

There are two WAIB panels scheduled for AIB Milan. The first was created around the Women fellows of AIB, and will bring together the groundbreaking women researchers of AIB.

The second panel came out of WAIB member requests to address teaching and career issues faced by women.

TRAILBLAZERS: WOMEN FELLOWS IN THE AIB

Tuesday July 1,

Session 1.5.10 -
Time: 16:05-17:20
Location: N.2-1

In celebration of the 50th anniversary of the Academy of International Business, this roundtable panel brings together almost all the women AIB Fellows to discuss their trailblazing experiences within AIB and the AIB Fellows. Three of the earliest elected women Fellows

(Susan Douglas (1991), Nancy Adler (1992) and Eleanor Westney (1997)) will make formal presentations; seven more recently elected Fellows and Honorary Fellows will offer brief comments. The session will be chaired by Stefanie Lenway, AIB President and Fellow (2002). The three presentations are "Exploring New Worlds: Adventures in International Marketing" (Susan Douglas), "In Another Voice: No Longer Men Alone" (Nancy Adler) and "Diversity in the AIB" (Eleanor Westney).

TEACHING EXCELLENCE AND CAREER LIFE BALANCE

Wednesday July 2,

Session 2.5.10
Time: 16:05-17:20
Location: N.2-1

This panel will address the balancing act of teacher, researcher, vol-

unteer, parent, spouse, that academics face as they progress through their careers. How do you grow toward excellence in teaching while also achieving or maintaining excellence across the other expected career and life categories (research, service; parenting, partnering; community service).

The panelist bring their experiences and expertise to the roundtable format to begin a discussion of what they have learned and the keys to successful teaching, and career life balance. Four Panelist, Laura Peracchio, Betty Jane Punnett, Joan Milecki, and Susan Mudambi will make formal remarks. Lyn S. Amine will make concluding remarks and facilitate Q&A from the audience.



In celebration of the 50th anniversary of the Academy of International Business, The Trailblazer panel brings together almost all the women AIB Fellows to discuss their experiences within AIB and the AIB Fellows.

WAIB NAME BADGE STICKER AND FLYER IN AIB BAG

Make sure to look for the WAIB conference flyer in your AIB conference bag.

The flyer will contain information about all the WAIB events at AIB along with a name badge sticker you can

place on your AIB conference name badge to identify yourself as a WAIB member.

The sticker will help you find other WAIB members at the conference, while you show your support for WAIB.



Caption describing picture or graphic.

WAIB Session Planner for AIB Milan

Monday, June 30, 2008

8:30 am - 1:00 pm AJBS Annual Conference

8:30 am - 2:00 pm JIBS/AIB Paper Development Workshops

9:00 am - 4:00 pm Doctoral Consortium

9:00 am - 4:45 pm Junior Faculty Consortium

5:00 pm - 7:00 pm AIB Fellows' Opening Plenary: International Business in 50 Years

7:00 pm - 10:00 pm Presidential Reception at Bocconi University

Tuesday, July 1, 2008

9:00 am - 10:15 am Eminent Scholar Plenary Honoring Ronald Dore

9:00 am - 10:15 am Interactive Sessions

10:15 am - 10:40 am Coffee Break

10:40 am - 11:55 am Concurrent Sessions

11:55 am - 12:05 pm Break

12:05 pm - 1:20 pm Concurrent Sessions

1:20 pm - 2:20 pm Lunch

2:20 pm - 3:35 pm Concurrent Sessions

3:35 pm - 4:05 pm Coffee Break

4:05 pm - 5:20 pm **WAIB Panel: TRAILBLAZERS: WOMEN FELLOWS in the AIB # 1.5.10 RN.2-1**

5:30 pm - 6:30 pm **WAIB NETWORKING RECEPTION**

7:00 pm - 10:00 pm AIB Fellows Dinner (AIB Fellows only)

Wednesday, July 2, 2008

9:00 am - 10:15 am Conference Theme Plenary

09:00 am - 10:15 am Interactive Sessions

10:15 am - 10:40 am Coffee Break

10:40 am - 11:55 am Concurrent Sessions

11:55 am - 12:05 pm Break

12:05 pm - 1:20 pm Concurrent Sessions

1:20 pm - 2:20 pm Lunch

2:20 pm - 3:35 pm Concurrent Sessions / Farmer Dissertation Award Session

3:35 pm - 4:05 pm Coffee Break

4:05 pm - 5:20 pm **WAIB Panel: TEACHING EXCELLENCE AND CAREER BALANCE 2.5.10 N.2-1**

7:00 pm - 10:00 pm Gala Event at the [Museo Diocesano di Milano](#) - Sponsored by Bocconi Univ.

Thursday, July 3, 2008

9:00 am - 10:15 am Interactive Sessions

10:40 am - 11:55 am Concurrent Sessions

11:55 am - 12:05 pm Break

12:05 pm - 1:20 pm Concurrent Sessions / JIBS Decade Award

1:20 pm - 2:20 pm **WAIB Members Business Lunch (All WAIB Members are Invited)**

2:20 pm - 3:35 pm Closing Plenary: Internationalization of Banking

2:20 pm - 3:35 pm Interactive Sessions

3:35 pm - 4:05 pm Coffee Break

4:05 pm - 5:30 pm AIB Awards Ceremony and Business Meeting

5:30 pm - 6:30 pm AIB Farewell Reception

Write in the session that you will attend

WAIB events are highlighted in the schedule