

Volume 2; Issue 1 Jan 13, 2009

WAIB NEWSLETTER

Post Conference Wrap Up

Greetings!

Milan provided a beautiful backdrop to the most highly attended AIB conference yet. We have seen WAIB grow as well with a total of 641 voting members and 973 total members across 50+ nations. (Voting members are those WAIB members who have a

current AIB paid membership).

We have not only grown in membership, but also in activities. We sponsored two panels, a networking reception, a business meeting and a mentoring and networking panel for the junior faculty consortium. We created a fund for low income

faculty to provide money to pay for their membership dues and conference fees. And we awarded the first IIB/WAIB Best Paper Award!

WAIB will move forward and continue the activities you find to be useful. So please let us know where to head next!

Susan

WAIB President

WAIB Executive Board

- **Susan Forquer Gupta**, President
- **Janet Murray**, Vice President
- **Lena Zander**, Faculty Member at Large and Chair of the IIB WAIB Gender Paper Award
- **Dan Li**, Faculty Member at Large and Webmaster
- **Silvia Salas**, PhD Student Member At Large, and Membership/Treasurer
- **Susan Trussler**, Immediate Past President
- **Lorraine Eden**, Founder

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IIB/WAIB Award for increased gender awareness in international business research

The very first IIB/WAIB Award for increased gender awareness in international business research was awarded in Milan. The committee had their hands full but narrowed the field to three finalist listed below.

Pamela Lirio, McGill University, *Generation X Women Professionals in the Global Workforce*

Kate Hutchings; Monash University
Beverly Dawn Metcalfe; Liverpool Hope



INSTITUTE OF INTERNATIONAL BUSINESS – IIB

STOCKHOLM SCHOOL OF ECONOMICS

University and **Brian Cooper**; Monash University, *Middle Eastern Women in International Management*

Fiona Moore; University of London
Sid Lowe; Kingston University
 and **Ki Soon Hwang**; Kingston University
The Translator as Knowledge Broker in the Korean Business Community in London (UK)

The first IIB/WAIB Best Paper Award for increased Gender Awareness in International Business Research was awarded to

Kate Hutchings,
Beverly Dawn Metcalfe, and
Brian Cooper!



Congratulations to all our finalist and the award winning authors!

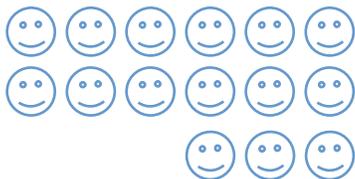
Photos are coming soon to the AIB website.

WAIB Helping Hands Campaign



As of May 30, 2008
Helping Hand
Donations!
\$3,325.00
 Support for
14.77 Colleagues!

Low income conference registration is \$175.00 Low income AIB dues are \$50.00 for a total of \$225.00 per Award Recipient



WAIB Networking Reception

Our Networking Reception at Milan was a huge success. We had a large turnout of colleagues and an ample supply of food and drinks to aid in the celebration.

I would like to thank Janet Murray, who generously arranged for the WAIB networking reception to be sponsored by the E. Desmond Lee Professorship for Developing Women Leaders and Entrepreneurs in International Business, University of Missouri-St. Louis.



The WAIB Helping Hands Campaign was a success for 2008, we raised more money than expected and we funded all the low income faculty women who attended the AIB conference in Milan.

I don't have final numbers yet, but will report them when they are provided.

Our colleagues who received the awards were very pleased and even though the funds only cover registration and membership, they definitely provide assistance.

We will re-launch the helping hands campaign this spring and continue to support our colleagues attending

AIB. The networking opportunities and feedback are important in the growth of a career.

We hope to see the reach of this assistance grow and therefore need your help in getting the word out to your colleagues at the universities whose faculty are likely to fall into the low income category.

WAIB Business Meeting At Milan

The WAIB Business meeting agenda was short but full of awards and recognition. We honored all the WAIB Helping Hands Donors and presented certificates to those in attendance.

The WAIB membership report shows once again we are growing by leaps and bounds. This year we added over 200 new members to WAIB and seem to be holding onto members from previous years. I hope you all continue to stay involved in WAIB.

The highlight of the meeting was the presentation of the IIB/WAIB best paper award. Authors from all three finalists submissions were present and received recognition. We also recognized the service to WAIB of Lyn S. Amine, who was in attendance and received a plaque honoring her service as the second president of WAIB. Lyn has moved on into a comfortable life of retirement.

We had an open floor for comments concern-

ing the future direction of WAIB. We will be making announcements as ideas are put into action.

If you were unable to attend the meeting or the conference, you do not need to feel that you cannot contribute your ideas.

Simply email Susan Gupta, WAIB President at

sgupta@monmouth.edu,

and let us know what you would like WAIB to do next!

WAIB Trailblazer Panel at AIB Milan

The WAIB "Trailblazer" panel was an historic occasion with the AIB Women Fellows holding court. The perspectives from each speaker showed strong overlaps in experience yet, very individual life experiences that led to the career points they each enjoy today.

If you were unable to attend the Trailblazer panel, you are in luck, as we arranged to have the panel video taped. The video will be posted soon on the AIB website for viewing by members. We will announce the access procedures as soon as the content is made available.

I would like to thank all the individuals involved in making the panel a success. Particular thanks go out to Lorraine Eden for organizing the panel.

Photos are coming soon to the AIB Website.